



DRIVING PASSION FORWARD

Help young racing talent achieve their dreams

Sharp motorsport is a newly formed team, based in Heywood, North West. Made up of local people with a skill set and passion to succeed. With the backing of our sister company Sharp Freight Int Ltd, which has over 22 years' experience in the transport business, they will be supplying the transporters and logistics and knowledge to give the team the professional look and foundation it needs to drive it forward.

Sharp motorsport will be entering a minimum of two brand new single seater cars in the British MSA Formula 4 championship in 2017. The series will be showcased alongside the British touring car championship, and is the 1st step on the ladder for young local talent, It provides access to UK's most popular motorsport TV package live on ITV4. With 1.6 billion viewer worldwide and a regular UK audience of around 400,000 Global reach for sponsors with on car branding, PR opportunities.

PLATINUM PACKAGE

- Title sponsor of the team / cars/ transporters/ race suits / team clothing with your logo's and will be branded as your team in your logo's and livery
- The use of our race cars / transporters / drivers for your own displays and advertising, in your own PR campaign's
- Corporate tickets/ VIP passes to any meeting, with access to paddock and team awning, with hospitality refreshments.
- Media coverage in local newspapers, social media
- Links from website to your website
- Your company mentioned in TV interviews,

GOLD PACKAGE

- Large decals of your logo on the car / transporters/ race suit
- Use of the car / drivers for displays in your own advertising campaign
- Tickets to the events and access to team awning and paddock

SILVER PACKAGE

- Reasonable size decals on car / transporter
- Tickets to events

We would like to thank you for taking the time to consider our proposal and look forward to the possibility of working together in our formula 4 2017 campaign.

Joe Sharp

Sharp Motor Sport Director

